### Overview

An all-in-one digital service platform offering users convenience, affordability, and full control over their digital lifestyle. Designed for personal users and resellers alike, the app combines utility payments, social media services, and financial tools in a single, intuitive interface.

# **Core Features**

- Airtime Top-Up
- Data Subscription
- Cable TV Subscription
- Electricity Bills
- Virtual Card
- Betting Wallet Funding
- eSIM
- Social Media Boost
- Gift Cards
- Flight Booking
- Referral and Earn
- Live Customer Support
- Account Limits
- Dark & Light Mode
- Biometric Login

# **Target Users**

- Students and youths
- Working professionals
- VTU vendors/resellers
- Social media influencers
- Tech-savvy individuals
- Small business owners

#### **Monetization Model**

- Transaction charges
- Vendor subscription plans
- In-app ads (optional)
- Affiliate commissions

#### **Development Phases**

- 1. Phase 1 Core Utility Functions (Airtime, Data, Bills, Cable TV, Referral)
- 2. Phase 2 Financial Tools (Virtual Card, Gift Cards, Betting, eSIM)
- 3. Phase 3 Boost & Travel (Social Media Boosting, Flight Booking, Full KYC System)
- 4. Phase 4 UI/UX Features & Scalability (Dark Mode, Biometric Login, Support System)